

NEILPRYDE

EPIC RIDERS COMPETITION



Have you got what it takes to win a free NeilPryde road bike?

We've been working hard to find enthusiastic riders all over the world. Now we're on a mission to find even more hardcore Epic Riders to help spread the word about our new road bikes. The criteria is simple; you've got to eat, sleep, and breathe road bikes. If we cut you open, you should bleed carbon fibre.

We're looking for people who are passionate and bang up date with all the latest developments in road bikes. It's also important that you're outgoing, entertaining, and have something interesting to say about your passion. Do you have a good social network? If the answer is 'yes', and you think you fit the bill, this could be a great chance for you to make a name for yourself and become an official Epic Rider.

What you get out of it

We'll give you a brand new full spec road bike fresh from the factory for one year. You'll be the first to ride and experience it. Your friends will be jealous, but that's their problem.

You'll receive small gifts, exclusive info, previews, and much more that we can't tell you about just yet.



What you put into it

Ride the bike. Race it. Feel it. Love it. Then blog about it. On Facebook, on Twitter, and anywhere else you can think of online. Write travel stories about your routes, races, and review the bike's performance. Use pictures, videos, YouTube, and make it interesting. No, make it addictive. Show the bike off to your friends and colleagues, and above all, have fun with it. When you and the bike become one, it'll be impossible not to.



So think you're the man/woman for the job?

Really? Excellent. Then send us a brief introduction of yourself, and tell us, why you want to become an official NeilPryde Epic Rider. Feel free to add pictures, videos, websites, or anything else that you think might support your application. And good luck. The competition will be closed on 15 November 2010, so you better hurry up!